



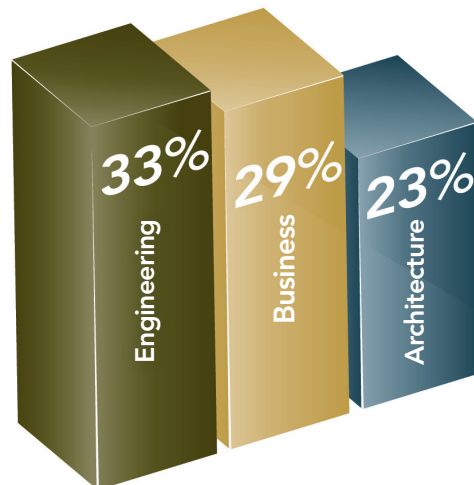
You Reach the Right People With **BUILDINGS!**

With a pass-along readership reaching a total of 207,228 people, *BUILDINGS* is read by the entire decision-making unit at key organizations. No other magazine offers greater penetration and saturation of this crucial market.

Our subscribers are industry leaders who employ highly educated in-house teams.

- More than 1/3 have graduate degrees
- More than 81% have post-secondary education
- More than 75% of our audience has an engineering, business or architecture background

Educational Background



This means your products will reach the best people in the industry and be seen by qualified professionals, who are looking for products and services just like yours.

Our subscribers also employ diverse teams of professionals – all integrated and all in-house.

65% of our subscribers employ facilities managers

31% have staff engineers

26% have staff architects

47% have design/space planners

67% have construction/project managers

51% have energy managers

In-house Professionals

