



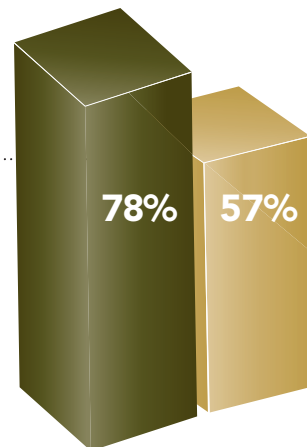
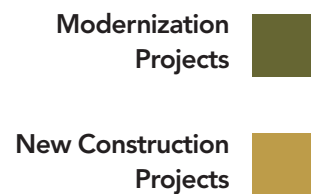
## Our Subscribers Buy Your Products

*BUILDINGS* reaches key building owners, facilities managers and development professionals responsible for the following building types:

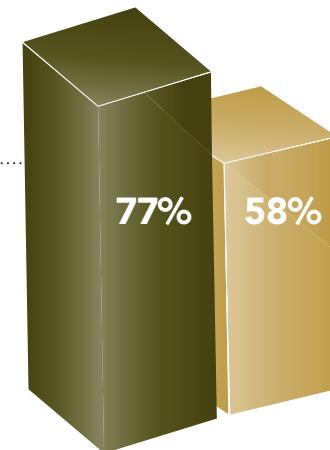
- Commercial
- Retail
- Hospitality
- Multi-family
- Educational
- Healthcare/Medical
- Government
- Manufacturing

### **BUILDINGS' SUBSCRIBERS OWN AND/OR MANAGE MORE THAN 4.5 MILLION\* BUILDINGS.**

Currently Involved in Ongoing Projects\*\*



Actively Perform the General Contractor or Project Manager Function for their Company\*\*



You can see, from the figures, below, *BUILDINGS*' subscribers have numerous projects planned for the next year - and have money to spend on them:

Average number of **Modernization projects** planned for the next 24 months..... **16**

Average number of **New Construction** projects planned for the next 24 months..... **5**

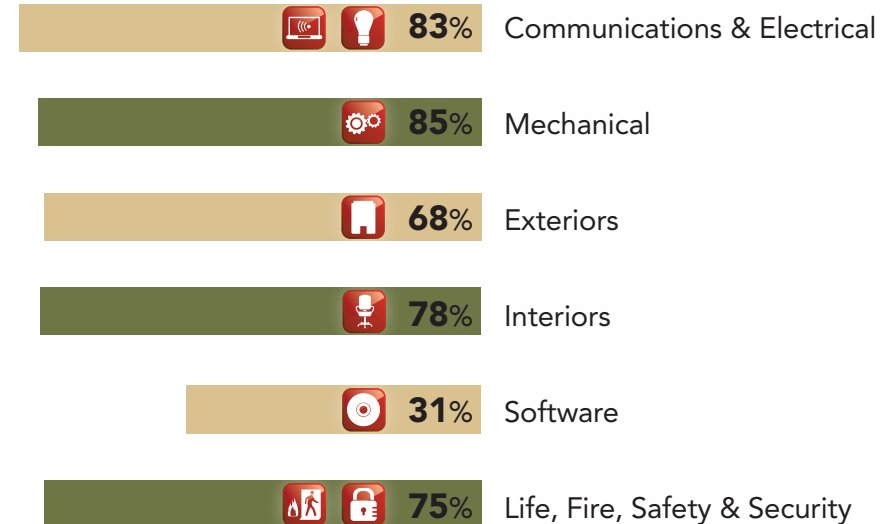
Total spending for all **Modernization projects**, per subscriber, on average..... **\$23,369,571**

Total spending for all **New Construction projects**, per subscriber, on average..... **\$83,148,875**

Average subscriber budget for **Maintenance, Repair and Operations**..... **\$18,860,900**

## WHAT OUR SUBSCRIBERS ARE PURCHASING\*\*

Over the next 24 months, our subscribers plan on purchasing products that fall into the following categories:



***BUILDINGS*' subscribers are active with planned budgets.\*\***