



## Direct Our Audience to Your Marketing

The *BUILDINGS* database connects you to those hard-to-find decision makers who are looking to spend billions of dollars on construction and modernization projects.

The database is updated monthly and delivers a highly responsive list of major building owners and facilities management professionals. Together, they represent over 4.5 million\* buildings.

### **DIRECT MAIL LIST RENTAL**

List Charges (rates for one-time use only)

Minimum order: 3,000 names

Price .....\$180 per one thousand names

#### **Selections Available**

- Geographic
- Business
- Job Title/Function
- Building Type/Size
- One per Company
- A/B Split
- Key Code

### **E-MAIL LIST RENTAL**

List Charges (rates for one-time use only)

Minimum order: 3,000 names

Price: \$400 per one thousand names - Sent from third-party  
Price: \$600 per one thousand names - Sent from BUILDINGS

#### **Selections Available**

- Geographic
- Business
- Job Title/Function
- Building Type/Size
- One per Company
- A/B Split
- Key Code

## TURNKEY DIRECT MAIL SERVICE

*BUILDINGS* will provide turnkey printing and mailing of a postcard to subscribers.

**Your postcard includes:**

- Printing, 4-color bleed, 80# matte cover stock
- UV coating
- First-class postage
- Direct mail list of targeted *BUILDINGS* subscribers

POSTCARD			
Net Rate for 10,000	Net Rate for 20,000	Net Rate for 30,000	Net Rate for 40,000
\$7,715	\$14,277	\$20,799	\$27,321

*BUILDINGS* will provide printing and mailing of a four-page brochure to a selection of subscribers.

**Your brochure includes:**

- Printing of brochure consisting of 4-color bleed, 70# matte text stock, self-mailer, starts as 11" x 17", folds to 8.5" x 11", folds again to 5.5" x 8.5", ink-jet of names/addresses
- First-class postage
- Direct mail list of targeted *BUILDINGS* subscribers based on your criteria

FOUR-COLOR BROCHURE			
Net Rate for 10,000	Net Rate for 20,000	Net Rate for 30,000	Net Rate for 40,000
\$10,299	\$18,886	\$27,752	\$36,232