



Sponsored Links provide excellent exposure for your product or service on every page of BUILDINGS.com.

BUILDINGS Web site users are building owners, developers and facilities managers who construct, modernize and manage facilities in the corporate, government, institutional and industrial markets. These decision-makers have massive buying power. With a sponsored link, you can tell your story to the visitors searching for product/service information on the BUILDINGS.com each month, helping you build awareness and drive traffic for your brand.

WE PROMOTE YOUR PRODUCT OFFERING WITH OUR RUN-OF-SITE SPONSORED LINK.

With your sponsored link, all we need is your 150-character text write-up and your company or targeted URL (your text links directly to the URL provided). Your sponsored link will be featured in a module that will appear at the bottom of each page on the BUILDINGS.com. Your sponsored link will be tracked by DoubleClick DART.

RATES

Three-month listing \$1,500 net
 Monthly listing \$600 net



BUILDINGS

615 5th St SE
Cedar Rapids, IA 52401
Ph: 800-553-8878 Fax: 319-364-4278

Advertiser:	Agency:
Contact:	Contact:
Address:	Address:
City: State: Zip:	City: State: Zip:
Phone Number:	Phone Number:
Email:	Email:
Fax Number:	Fax Number:

ADVERTISING	RUN DATES	NET
Sponsored Links	From _____ To _____	\$1,500
TOTAL		

Sponsored Links Specifications

Your Sponsored Link will be featured in a module that will appear at the bottom of each page on **Buildings.com**.

Provide the following for completing your Sponsored Link listing:

- 150-character text write-up
- Company or targeted URL

Submission Guidelines

Submit materials using the *BUILDINGS* file transfer site. Please use the following steps to ensure proper file transfer to our secure and easy-to-use site. If you have questions or problems connecting or transferring, please contact Megan Kommes at: megan.kommess@stamats.com or 800-553-8878, ext. 5062.

1. Type (<http://transfer.buildings.com>) in your Internet browser.
2. Login as follows: Username: **Buildings** [case sensitive]
Password: **Transfer** [case sensitive]
3. Select the "Buildings" folder in the folder list on the left and drag and drop your files onto the site.
4. Notify Megan Kommes (megan.kommess@stamats.com) when the file transfer has been completed. In your e-mail, provide the file name of the digital image and/or word document that was uploaded, and provide your contact info

Accepted for Publisher

Sales Rep

Date

Authorized Signature

Name (Print)

Date